Curve Dental: simplicity, efficiency, flexibility and fun

Almost anybody can navigate around the Web and complete many different tasks. Simplicity also means less training. If the dentist is closing his or her practice for two or three days to train the staff, how much is that costing? Software is supposed to deliver a return on investment, not create another barrier to increasing production.

2) Flexibility. Our dental software is an extension of the staff’s lifestyles because it is Web-based. Everyone is shopping online. More and more people are banking online. More than one-third of all travelers are booking online. And the number of online transactions is increasing exponentially. Why? Because people like convenience and simplicity. If you can shop online, bank online and book travel online, you should be managing your practice online, too.

5) Boosting efficiencies. Reducing the amount of time required to accomplish any one task results in an increase in efficiency. The key test is accomplished by asking this one question: “Can I do it faster with paper?” If the answer is “yes” then what is the point of using the software? From charting to scheduling to billing, you’ll see that Curve Hero passes the test.

• Bonus benefit: Outstanding customer service. Our dental software is no better than our customer service. Our software is a subscription service, so we have to exceed our customers’ expectations every month. That’s pressure to perform, and we love to make our customers happy.

How does Curve Dental differ from other dental software/office management companies?

Two differences: First, our dental software is Web-based. People use the Web because it offers a level of convenience, flexibility and simplicity that can’t be found anywhere else. All that’s needed is a Web browser and an Internet connection.

Second, because our software is Web-based, it is more intuitive. Our customers find that charting is much simpler, scheduling is more flexible and generating reports is easier. When developing the software, we can approach certain tasks with a completely different perspective not generally available to legacy software developers. When you see a demo of Curve Hero, you’ll be very impressed by the less-is-more design.

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MonoCem by Shofu

MonoCem, Shofu’s self-adhesive resin cement, has a new and improved formula with complete auto cure in only 3½ minutes. The same reliability and superior performance — now faster — makes MonoCem the ideal time-saving choice.

According to Dr. Richard Berry from Medway, Mass., “MonoCem is the easiest, fastest and strongest cement I have ever used.”

With a self-etch, moisture tolerant formula, MonoCem bonds strongly to all substrates — dentin, enamel, porcelain, all-ceramic restoration or metal-based restorations. Easy to clean up, MonoCem has an unlimited working time and 100 percent polymerization.

MonoCem’s dual-cure formula light cures in 40 seconds and now completely auto cures in only 3½ minutes. Available in 7 gram syringes, MonoCem has a low film thickness of less than 12 microns, eliminates sensitivity and has a high fluoride release.

“MonoCem self-adhesive resin cement is a very simple to use and very effective cement. It handles well with excellent flow properties and cleanup is easy. MonoCem exhibits all of the ideal properties of a cement used for luting adhesive ceramic restorations,” Dr. Eugene Atenucci from Huntington, N.Y., said.

With a convenient direct-dispensing, auto-mix syringe delivery system, MonoCem offers color stability for long-term esthetics in translucent or bleach white shades for indirect cementation of crowns, bridges, inlays, onlays and posts.

Visit Shofu online, www.shofu.com, for a new MonoCem step-by-step guide. The helpful how-to is a useful tool that clearly illustrates MonoCem’s fast and easy application.
To say Seiler instrument company has a long history with optics would be a bit of an understatement. With over 64 years of history in dealing with the design and manufacturing of optical equipment, Seiler now provides that equipment to the medical, dental, military, architectural, construction and planetarium markets.

Founded in St. Louis, Mo., in 1945 with the knowledge and expertise by a master of fine optics from the Zeiss University School of Fine Optics in Germany, Seiler Instruments began making and repairing small microscopes and survey equipment.

In 1950, the Seiler microscope division was formed to distribute Zeiss (Jena) surgical microscopes in North America, making them one of the first surgical microscope providers in the United States.

Since then, Seiler has become a major provider of surgical and compound microscopes to the dental, ENT, OB/GYN and laboratory markets.

With all of Seiler’s history it is amazing that the word new could be used to describe Seiler, but in 2009 that has been one of the most popular terms around its new building.

Recently, Seiler has moved its home office from a 70,000 square-foot facility to a new 150,000 square-foot facility to better serve its customers.

In addition to their new building, the company has also released two new microscopes for the dental market: the Seiler iQ and the Evolution xR6.

“We took a conventional approach to the redevelopment of these scopes. We directly asked the dentists what they wanted in a dental microscope, they told us and we listened,” said Nicholas Toal, the marketing coordinator for Seiler.

Listening is something that is normally hard to do for a large company these days, but “Seiler knows that customers are the boss, and catering to those customers keeps the boss happy” says Dane Carlson, division manager of Seiler Microscopes.

The Seiler Evolution xR6 is the newly redesigned, six-step microscope that comes with the new 50 watt metal halide bulb, which is the brightest standard light source in the market with a bulb life of more than 1,500 hours and a standard halogen backup.

Also, Seiler has released the new Seiler iQ that offers the same new light source, but comes in a smaller package with three steps of magnification and a new design.

Both models have five different mounting options: floor, wall, high wall, ceiling and table.

To get more information about Seiler, visit www.seilerinst.com.

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